Pick up tips at ‘Pearls’ sessions

- Attendees of this year’s annual scientific session can take advantage of a micro-lecture format, “Member Pearls,” to capture tidbits of wisdom from AACD members on a variety of cosmetic dentistry topics. “Member Pearls,” a new addition to this year’s conference lineup, will take place in an educational theater adjacent to the Operatory of the Future in the exhibit hall.

Attendees can visit the theatre today, Friday and Saturday for quick-bite, 45-minute educational segments on topics such as gummy smiles and CAD/CAM technology. One C.E. credit will be awarded for each lecture attended.

Speakers chosen for “Member Pearls” were required to submit a white paper to the AACD’s Professional Education Committee. The ‘Member Pearls’ schedule is as follows.

**Today**
- “Taking Your Practice to the Laser Level,” sponsored by Henry Schein, Mike Koczka, DDS, 11:30 a.m.–12:15 p.m.
- “CAD/CAM and Cone-Beam Integration,” sponsored by Patterson Dental, 12:30–1:15 p.m.
- “Zone Sensitivity Bleaching,” Marty Zase, DMD, 1:30–2:15 p.m.
- “Single Centrals I Have Known,” C. Lee Wyatt, DDS, 2:30–3:15 p.m.
- “Gummy Smiles You Won’t Believe,” Paul Jacobs, DDS, 3:30–4:15 p.m.
- “Provisions for Minimal Preparation,” Susan Hollar, DDS, 4:30–5:15 p.m.
- “Apple and the AACD Dentist,” Mark Whitefield, DDS, 5:30–6:15 p.m.

**Friday**
- “Practice Success — Utilizing the ‘On Track’ Business Intelligence System,” sponsored by Patterson Dental, 11:30 a.m.–12:15 p.m.
- “Rescuing Incompletely Seated Crowns on Implant Abutments,” Dennis Hartlieb, DDS, 1:30–2:15 p.m.
- “Multidisciplinary Treatment Plans in the Adult Patient — Step-by-Step and Rationale,” Farhan Durrani, BDS, 2:30–3:15 p.m.
- “Restorative Design 2012,” Jeff Lineberry, DDS, 4:30–5:15 p.m.

**Saturday**
- “The Artist Within: How to Create Exceptional Looking Provisionals,” sponsored by DentalXP, Jay Lerner, DDS, 11:30 a.m.–1:15 p.m.
- “CAD/CAM Technology Can Change Your Practice,” Sabiha Bune, DDS, 1:30–2:15 p.m.
- “Getting and Giving More Than You Expected,” Steven Andreas, DDS, 2:30–3:15 p.m.
- “Pearls: The Top 10 List of What I Didn’t Learn in Dental School,” Danine Fresch, DDS, 3:30–4:15 p.m.
- “8 Profit Care-Driven” Management Activators to ‘Trigger’ NOW!” Rhonda Mullins, 4:30–5:15 p.m.

Cocktail reception and social time at the close of each day, 5:30 to 7 tonight and from 4:30 to 6 p.m. on Saturday.

The exhibit hall is open longer this year, too, adding four more hours to the schedule, which is 11 a.m. to 7 p.m. today and Friday and 11 a.m. to 6 p.m. on Saturday.

Of course, the lectures and hands-on workshops are the big attraction at the scientific session, and the next several days present a wide variety to choose from, covering virtually every topic with a cosmetic-dentistry connection: composites, implants, veneers, smile design, hygiene, photography, whitening, lasers, sleep apnea, adhesives, minimally invasive dentistry and much more.

Perhaps just as important are the reputations and expertise of the presenters, many of whom attract attendees who pick sessions based more on the speaker than the topic. Regardless of your own strategy for getting the most out of the days ahead, there would appear to be countless reasons for smiling.